### Your Paper Title Goes Here

names should be of size 9 center align

Title should be of size 18 center align Small Caps

### 1Kajal Kushwaha, 2Shubhangi Baranwal, 3Akanksha Singh

All participants details, align left, font size 9

### *1B.Tech.3rd yr. Student, RKGIT, Ghaziabad, U.P., India, emailaddress@gmail.com*

### *2 B.Tech. Student, RKGIT, Ghaziabad, U.P., India,*

### 3 *B.Tech. Student, RKGIT, Ghaziabad, U.P., India,*

**<Space of Size 10>**

***Abstract: <Font name: Times New Roman, Size-11, Bold Italic, and Alignment- Justify>***

**<Space of Size 10>**

***Keywords: <Font name: Times New Roman, Size-11, Bold Italic, and Alignment- Justify>***

**.**

# 1. Introduction

Some text… Some Text…. text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text…Some text… Some Text…. text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text…

Heading should be of size 14 left align Small Caps

Some text… Some Text…. text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text…

Text of size 12, font times new roman, Single line spacing, alignment justified

Some text… Some Text…. text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text…

Some text… Some Text…. text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text…

Some text… Some Text…. text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text…

# 2. Heading 2

Some text… Some Text…. text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text…Some text… Some Text…. text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text…

Heading should be of size 14 center align Small Caps

Some text… Some Text…. text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text…

Some text… Some Text…. text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text…

Some text… Some Text…. text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text…

1. Some text… Some Text…. text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some te

Points should be of in (i), (ii) formats

1. Some text… Some Text…. text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text…

Sub-Headings should be of size 12 left align Small Caps

# 2.1 Sub-Heading 1

Some text… Some Text…. text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… 

***Figure.1-Discription of figure/Table/Chart***

# 2.2 Sub-Heading 2

Some text… Some Text…. text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text…Some text… Some Text…. text… Some Text… Some text… Some Text… Some text… Some Text

And so on….

# 7. Conclusion

Some text… Some Text…. text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text… Some text… Some Text…Some text… Some Text…. text… Some Text… Some text… Some Text… Some text… Some Text

Text of size 12, font times new roman

# References

1. Nicholson S., (2000), “Use on Internet Platform for Commercial Activity”, “ Interne Application in Business”, Pp – 38, Sun India Publication – New Delhi
2. Panda T K. (2013), “Medium and channels of advertisements”, “Marketing Management Text and Cases”, Pp – 226, Excel Publications- New Delhi, ISBN – 978-81-7446-547-1
3. Sharma S and Singh P.P, “Communication in organization”, “Communication management”, Pp – 6, Deep and Deep publications – New Delhi, ISBN – 81-7629-693-7

Text of size 10, font times new roman, pointwise [1] [2] …etc

1. Tyagi C.L. and Kumar A. (2004), “Advertising Scheduling”, “Advertising Management”, Pp- 271- 281, Atlantic Publishers, ISBN – 81-269-0257-4
2. BSBMKG523 Learner Guide V1.1, Designing and develop an integrated marketing communication plan
3. FitLife Strategic Brief

Text of size 12, font times new roman, Bold-italic, center align. For image / figure / table / chart